



**AUSTRALIA-ASEAN**  
BUSINESS FORUM

Incorporating  
**RCEP**  
REGIONAL  
COMPREHENSIVE  
ECONOMIC  
PARTNERSHIP

# 2025 AUSTRALIA ASEAN BUSINESS FORUM

Advancing ASEAN Sustainability Agenda

When:  
**26<sup>th</sup> – 27<sup>th</sup>  
August 2025**

Where:  
**Adelaide  
Convention Centre**

- Renewal Energy & Green Economy
- Agriculture & Food Security
- Digital Transformation & Artificial Intelligence
- Human Capital & Skill Development
- Empowerment SME/MSME
- Trade and Investment

## 26<sup>th</sup> August 2025 – DAY ONE

8:30am	<b>Welcome Forum Remarks</b> <ul style="list-style-type: none"><li>Mr. Francis Wong OAM, Chairman, Australia-ASEAN Business Forum 2025</li></ul>
8:40am	<b>Official Opening Remarks</b> <ul style="list-style-type: none"><li>Hon Joe Szakacs- Minister for Trade and Investment, South Australia</li><li>H.E. Arjaree Sriratanaban- Thailand's Ambassador to Australia</li><li>Mr. Bran Black- CEO, Business Council of Australia</li><li>Mr. Andrew McKellar- CEO, Australian Chamber of Commerce and Industry</li></ul>
9:15am	<b>Keynote Speech</b> <ul style="list-style-type: none"><li>Hon Dr Kao Kim Hourn, Secretary-General of ASEAN</li></ul>
9:30am	<b>Malaysia-ASEAN Chairmanship Agenda</b> <p><i>Chair:</i> H.E. Sharinna Abdullah- Malaysia's High Commissioner to Australia</p> <ul style="list-style-type: none"><li>Tan Sri Nazir Razak- Chairman, ASEAN-BAC Malaysia</li></ul>
9:45am	<b>Strengthening ASEAN-Australia Engagement for a Shared Future</b> <p><i>Chair:</i> H.E. Siswo Pramono, Indonesia Ambassador to Australia</p> <ul style="list-style-type: none"><li>Ms. Shinta W. Kamdani- CEO, Sintesa Group- Indonesia</li><li>Ms. Jukhee Hong- Executive Director, ASEAN-BAC Malaysia</li><li>Mr. Jay L. Lingeswara, Vice President, Commercial, Vietjet Air- Vietnam</li><li>Mr. Kok Ping Soon- CEO, Singapore Business Federation</li></ul>
10:30am	<b>Coffee Break</b> <i>Presented by Austrade</i>
11:00am	<b>Championing ASEAN: Australian Business Leaders Driving Regional Engagement</b> <p><i>Chair:</i> Mr. Andrew Golezdzinowski, former Australian Ambassador to Vietnam / Malaysia</p> <ul style="list-style-type: none"><li>Ms. Louise Adams- CEO Aurecon Group</li><li>Ms. Sascha Detmold- Cox - CEO Detmold Group-Australia</li><li>Mr. John Hopkins- CEO, Export Finance of Australia</li><li>Ms. Jessica Gallagher- Deputy Vice-Chancellor, International &amp; External Engagement, Adelaide University</li><li>Mr. Rashpal Singh Bhatti- Group Procurement Officer, BHP</li></ul>

NOTE: Presenters are subject to changes, and we will update if it occurs.



## 26<sup>th</sup> August 2025 – DAY ONE – Forum Program Continued...

12:00pm	<b>Networking Lunch</b> <i>Hosted by Government of South Australia</i>
1:00pm	<b>Accelerating the Green Economy: Pathways to Decarbonisation</b> <i>Chair:</i> Mr. Martin Haese, Special Envoy for Singapore/Southeast Asia / Chairman-South Australia Premier Climate Change Council <ul style="list-style-type: none"> <li>• Ms. Cathryn McArthur- Executive General Manager, Customer &amp; Strategy, AGIG, Australia</li> <li>• Mr. Chana Poomee- Chief Sustainability Officer, SCG -Thailand</li> <li>• Mr. Eric Francia- President &amp; CEO, ACEN Energy- Philippines</li> <li>• Mr. Low Kian Min- Chief Renewables Officer, Gentari -Malaysia</li> </ul>
2:00pm	<b>Keynote Speaker</b> <i>Moderator:</i> Mr. Philipp Ivanov, Founder & CEO of GRASP <i>Keynote Speaker:</i> H.E. Mr. Sun Chanthol, Deputy Prime Minister of Cambodia
2:15pm	<b>Doing Business in ASEAN: A Practical Guide to Market Entry and Expansion</b> <i>Chair:</i> Mr. Leigh Howard, CEO, Asialink Business <ul style="list-style-type: none"> <li>• Mr. Rafael Toda-President, Australia Philippines Business Council</li> <li>• Mr. Caesar Loong- Malaysia Australia Business Council</li> <li>• Mr. Simon White- President, Australia Vietnam Business Council QLD</li> <li>• Mr. Kok Ping Soon- CEO, Singapore Business Federation</li> <li>• Mr. Joe Fussell- President, Australia Thailand Business Council</li> </ul>
3:00pm	<b>Coffee Break</b>
3:30pm	<b>Innovating Agriculture: Advancing Food Security through Science and Technology</b> <i>Chair:</i> Dr. Michele Allan AO, Chair, Wine Australia <ul style="list-style-type: none"> <li>• Mr. Andrew Fielke- Founder, Creative Native Australia</li> <li>• Mr. William Taing- Director, Beanstalk Agtech, Australia</li> <li>• Ms. Omi Dang- Chairlady, AgriS, Vietnam</li> <li>• Dr. Nur Rahman- Australia's Business Champion for Brunei</li> <li>• H.E. Ms Cheryl M.N. Caballero, Under-Secretary for Agriculture- Philippines</li> </ul>
4:30pm	<b>Harnessing AI, Cyber Resilience, and Innovation</b> <i>Chair:</i> Ms. Erika Ly, Public Policy Manager, Tech Council of Australia <ul style="list-style-type: none"> <li>• Dr. Aini Suzana Ariffin- Prof. Centre for Artificial Intelligence and Robotics, Malaysia</li> <li>• Mr. Allan Jorgensen-Head- OECD Centre for Responsible Business Conduct, Paris.</li> <li>• Mr. Venu Annam- CEO, Cyber Governance, Australia</li> <li>• Mr. Thanongsinh Kanlagna- President, ICT Commerce Association, Laos</li> </ul>
5:15pm	<b>Keynote Speaker</b> <i>Chair:</i> H.E. Mr. Cheunboran Chanborey, Ambassador-Kingdom of Cambodia <ul style="list-style-type: none"> <li>• H.E. Liew Chin Tong- Deputy Minister for Trade and Investment, Malaysia (TBC)</li> </ul>



## 27<sup>th</sup> August 2025 – DAY TWO

8:30am	<p><b>Keynote Address: Strengthening Prosperity: ASEAN's Role in integrating RCEP for Australia's Deeper Engagement with Asia</b></p> <p><i>Chair:</i> Mr. Simon Birmingham- CEO, Australian Banking Association</p> <ul style="list-style-type: none"> <li>• H.E. Prof Dr Sok Siphana- Senior Minister Special Missions- Multilateral Trade and Economic Affairs</li> <li>• Mr. Joo-Ok Lee- Head of Regional Agenda, Asia Pacific, World Economic Forum, France</li> <li>• Prof Xiang Bing- Founding Dean, CKGSB, Hongkong</li> <li>• Mr. David Olsson- National President, Australia China Business Council</li> <li>• Prof. Siah Hwee Ang- Chair, Wellington Chamber of Commerce, New Zealand</li> </ul>
9:30am	<p><b>The Digital Economy Revolution: Shaping the Future of Innovation and Growth</b></p> <p><i>Chair:</i> Mr. Joo-Ok Lee- Head of Regional Agenda, Asia Pacific, World Economic Forum, France</p> <ul style="list-style-type: none"> <li>• Mr. Cong- Thang Huynh- CEO Innolab Asia. Vietnam</li> <li>• Mr. Rithy Sear- Chairman, Worldbridge Group of Companies, Cambodia</li> <li>• Ms. Belinda Dennett- Head of Government Relations-Airtrunk, Australia</li> <li>• Dr. Tony Lau, Founding Partner, March Group, China/USA</li> </ul>
10:30am	<b>Coffee Break</b>
11:00am	<p><b>Empowering Futures: Advancing Skill Training, Vocational and Human Capital Development</b></p> <p><i>Chair:</i> Commissioner Cameron Baker-Chair, South Australian Skills Commission</p> <ul style="list-style-type: none"> <li>• Dato J. Palaniappan- Chairman, ASEAN Future Workforce Council</li> <li>• Ms. Angela Ngan Nguyen- Senior Advisor, Strategy &amp; Impact, RMIT, Australia</li> <li>• Mr. Joe Fussell- Founder/CEO AS White Global, Australia</li> <li>• Dr. Matthew Brown- Deputy CEO, Group of Eight, Australia</li> <li>• Prof. Sharon Pickering- Vice-Chancellor &amp; President, Monash University</li> </ul>
12:00pm	<b>Lunch Break</b>
1:00pm	<p><b>Unlocking Opportunities: Empowering SME/MSMEs for Growth and Investment in ASEAN</b></p> <p><i>Chair:</i> Mr. Luke Achterstraat- CEO, The Council of Small Business Organisations of Australia</p> <ul style="list-style-type: none"> <li>• Ms. Wendy Perry- Managing Director, Workforce BluePrint, Australia</li> <li>• Mr. Wilson Ten- CEO, sandmerit group, Malaysia</li> <li>• Mr. Anthony Bubalo- CEO, Asia Society, Australia</li> <li>• Mr. Joey Concepcion- Founder, Go Negosyo / Chair ASEAN BAC Philippines</li> <li>• Ms. Fiona Hoggart- Head, ASEAN-Australia Centre</li> </ul>
2:00pm	<p><b>Powering Australia- ASEAN Asia -Renewal Energy</b></p> <p><i>Chair:</i> Mr. Kevin Gallagher- Managing Director &amp; CEO Santos, Australia</p> <ul style="list-style-type: none"> <li>• Ms. Louisa Kinnear- CEO, Australia Energy Council</li> <li>• Mrs. Somruedee Somphong Chaimongkol- Former CEO, Banpu Plc- Thailand</li> <li>• Mr. Ryan Willemsen-Bell- CEO, Sun Cable International, Australia</li> <li>• Datuk Dr. Hazland Abang Hj Hipni- Deputy Minister for Energy &amp; Environment, Sarawak</li> <li>• Mr. Jimmy Tanachat Pochana- Chairman, Enserv Group-Thailand</li> </ul>
3:00pm	<b>Coffee Break</b>
3:30pm	<p><b>Women Entrepreneurship: Strengthening ASEAN and Australia</b></p> <p><i>Chair:</i> Ms. Christine Holgate, CEO Team Global Express</p> <ul style="list-style-type: none"> <li>• Ms. Shinta W. Kamdani- CEO, Sintesa Group, Indonesia</li> <li>• Ms. Lydia Santoso- Chair, Australia Indonesia Institute, Australia</li> <li>• Ms. Dianne Tipping- Chair, Export Council of Australia</li> <li>• Ms. Paris Zhang- Executive Director-China Business Group, Australia</li> <li>• Ms. Teresita T Sy- Coson- Vice-Chair, SM Investments Corporation, Philippines (TBC)</li> </ul>



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## 27<sup>th</sup> August 2025 – DAY TWO – Forum Program Continued...

4:20pm	<b>Keynote Speaker</b> <ul style="list-style-type: none"> <li>Hon. Anoulack Chanthivong MP- Minister for Industry and Trade, New South Wales</li> </ul>
4:30pm	<b>Forum Closing Remarks</b> <i>Chair:</i> H.E. Antonia A. Morales- Philippines Ambassador to Australia <i>Keynote Speaker:</i> H.E. Tiffany McDonald- Australia's Ambassador to ASEAN
5:00pm	<b>Forum Concludes</b>
7:00pm	<b>ASEAN Gala Dinner</b>

### ASEAN Heads of Mission

H.E. MOHAMED NAWAWI HAJI BOLHASAN – Acting Brunei's High Commissioner to Australia

H.E. CHEUNBORAN CHANBOREY - Cambodia's Ambassador to Australia

H.E. SISWO PRAMONO – Indonesia's Ambassador to Australia

H.E. CHATOULONG BOUASISAVATH – Laos Ambassador to Australia

H.E. SHARINNA ABDULLAH – Malaysia's High Commissioner to Australia

H.E. THET TUN – Myanmar's Charge d'Affaires to Australia

H.E. ANTONIO A. MORALES – Philippines' Ambassador to Australia

H.E. ANIL KUMAR NAYAR – Singapore's High Commissioner to Australia

H.E. ARJAREE SRIRATANABAN – Thailand's Ambassador to Australia

H.E. HUNG TAM PHAM- Vietnam's Ambassador to Australia

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