



# 2025 AUSTRALIA ASEAN BUSINESS FORUM

## Advancing ASEAN Sustainability Agenda

When:  
**26<sup>th</sup> – 27<sup>th</sup>  
August 2025**

Where:  
**Adelaide  
Convention Centre**

- |  |                                     |
|--|-------------------------------------|
| → Renewal Energy & Green Economy                   | → Human Capital & Skill Development |
| → Agriculture & Food Security                      | → Empowerment SME/MSME              |
| → Digital Transformation & Artificial Intelligence | → Trade and Investment              |

### 26<sup>th</sup> August 2025 – DAY ONE

8:30am	<b>Welcome Forum Remarks</b> <ul style="list-style-type: none"><li>Mr. Francis Wong OAM, Chairman, Australia-ASEAN Business Forum 2025</li></ul>
8:40am	<b>Official Opening Remarks</b> <ul style="list-style-type: none"><li>Hon Joe Szakacs MP - Minister for Trade and Investment, South Australia</li><li>H.E. Arjaree Sriratanaban- Thailand's Ambassador to Australia</li><li>Mr. Bran Black- CEO, Business Council of Australia</li><li>Mr. Andrew McKellar- CEO, Australian Chamber of Commerce and Industry</li></ul>
9:15am	<b>Keynote Speech</b> <ul style="list-style-type: none"><li>Hon Dr. Kao Kim Hourn, Secretary-General of ASEAN</li></ul>
9:30am	<b>Malaysia-ASEAN Chairmanship Agenda</b> <ul style="list-style-type: none"><li>Tan Sri Nazir Razak- Chairman, ASEAN-BAC Malaysia</li></ul>
9:45am	<b>Strengthening ASEAN-Australia Engagement for a Shared Future</b> <p><i>Chair:</i> H.E. Siswo Pramono- Indonesia's Ambassador to Australia</p> <ul style="list-style-type: none"><li>Ms. Shinta W. Kamdani- CEO, Sintesa Group- Indonesia</li><li>Ms. Jukhee Hong- Executive Director, ASEAN-BAC Malaysia</li><li>Mr. Jay L. Lingeswara- Vice President, Commercial, Vietjet Air- Vietnam</li><li>Mr. Kok Ping Soon- CEO, Singapore Business Federation</li></ul>
10:30am	<b>Coffee Break</b> <i>Presented by Study Adelaide</i>
11:00am	<b>Championing ASEAN: Australian Business Leaders Driving Regional Engagement</b> <p><i>Chair:</i> Mr. Andrew Golezdzinowski- former Australian Ambassador to Vietnam / Malaysia <i>Keynote Speaker:</i> Mr. Rashpal Singh Bhatti- Group Procurement Officer, BHP</p> <ul style="list-style-type: none"><li>Ms. Louise Adams- CEO Aurecon Group</li><li>Ms. Sascha Detmold Cox - CEO Detmold Group-Australia</li><li>Mr. John Hopkins- CEO, Export Finance of Australia</li><li>Prof. Jessica Gallagher- Deputy Vice-Chancellor, International &amp; External Engagement- Adelaide University</li></ul>
12:00pm	<b>Networking Lunch</b> <i>Sponsored by BHP</i>



## 26<sup>th</sup> August 2025 – DAY ONE – Forum Program Continued...

1:00pm	<p><b>Accelerating the Green Economy: Pathways to Decarbonisation</b></p> <p><i>Chair:</i> Mr. Martin Haese- SA Special Envoy for Singapore/Southeast Asia / Chairman-South Australia Premier Climate Change Council</p> <ul style="list-style-type: none"> <li>• Ms. Cathryn McArthur- Executive General Manager, Customer &amp; Strategy, AGIG, Australia</li> <li>• Mr. Chana Poomee- Chief Sustainability Officer, SCG -Thailand</li> <li>• Mr. Sech Zabaleta- Executive Chairman, ACEN Australia</li> <li>• Mr. Low Kian Min- Chief Renewables Officer, Gentari -Malaysia</li> <li>• Hon. Robyn Cahill OAM- Minister for Trade, Business and Asian Relations -NT</li> </ul>
1:45pm	<p><b>Keynote Speakers</b></p> <p><i>Moderator:</i> Mr. Philipp Ivanov- Founder &amp; CEO of GRASP</p> <p><i>Keynote Speakers:</i></p> <ul style="list-style-type: none"> <li>• H.E. Mr. Sun Chanthol- Deputy Prime Minister of Cambodia</li> <li>• H.E. Ms. Milena Rangel- Deputy Foreign Minister of Timor-Leste</li> </ul>
2:15pm	<p><b>Doing Business in ASEAN: A Practical Guide to Market Entry and Expansion</b></p> <p><i>Chair:</i> Mr. Leigh Howard, CEO, Asialink Business</p> <ul style="list-style-type: none"> <li>• Mr. Rafael Toda- President, Australia Philippines Business Council</li> <li>• Mr. Caesar Loong- Chairman, Malaysia Australia Business Council</li> <li>• Mr. Simon White- President, Australia Vietnam Business Council- QLD</li> <li>• Mr. Kok Ping Soon- CEO, Singapore Business Federation</li> <li>• Mr. Joe Fussell- President, Australia Thailand Business Council</li> <li>• Ms. Jennifer Mathews- National President, Australia Indonesia Business Council</li> </ul>
3:00pm	<p><b>Coffee Break</b></p>
3:30pm	<p><b>Innovating Agriculture: Advancing Food Security through Science and Technology</b></p> <p><i>Chair:</i> Dr. Michele Allan AO, Chair, Wine Australia</p> <ul style="list-style-type: none"> <li>• Dr. Visit Limlurcha- Vice-Chairman, Thai Chamber of Commerce</li> <li>• Mr. Andrew Fielke- Founder, Creative Native Foods- Australia</li> <li>• Mr. William Taing- Director, Beanstalk Agtech, Australia</li> <li>• Ms. Omi Dang- Chairlady, AgriS- Vietnam</li> <li>• Dr. Nur Rahman- Australia's Business Champion for Brunei</li> <li>• H.E. Ms Cheryl M.N. Caballero, Undersecretary for Agriculture- Philippines</li> </ul>
4:30pm	<p><b>Harnessing AI, Cyber Resilience, and Innovation</b></p> <p><i>Chair:</i> Ms. Erika Ly- Manager, International- Tech Council of Australia</p> <ul style="list-style-type: none"> <li>• Dr. Aini Suzana Ariffin- Prof. Centre for Artificial Intelligence and Robotics- Malaysia</li> <li>• Mr. Allan Jorgensen- Head, Centre for Responsible Business Conduct-OECD, Paris</li> <li>• Mr. Venu Annam- CEO, Cyber Governance, Australia</li> <li>• Mr. Thanongsinh Kanlagna- President, ICT Commerce Association, Laos</li> <li>• Mr. Jamie Lindsay- Vice President, Technology- DTEX Systems</li> </ul>
5:15pm	<p><b>Keynote Speaker</b></p> <p><i>Chair:</i> H.E. Mr. Cheunboran Chanborey, Cambodia's Ambassador to Australia</p> <ul style="list-style-type: none"> <li>• H.E. Liew Chin Tong- Deputy Minister for Trade and Investment, Malaysia (TBC)</li> </ul>



## 27<sup>th</sup> August 2025 – DAY TWO

8:30am	<p><b>Keynote Address:</b> <b>Strengthening Prosperity: ASEAN's Role in integrating RCEP for Australia's Deeper Engagement with Asia</b></p> <p><i>Chair:</i> Mr. Simon Birmingham- CEO, Australian Banking Association</p> <ul style="list-style-type: none"> <li>• H.E. Dr Sok Siphana- Senior Minister Special Missions- Multilateral Trade and Economic Affairs-Cambodia</li> <li>• Mr. Joo-Ok Lee- Head, Regional Agenda, Asia Pacific- World Economic Forum, France</li> <li>• Prof Xiang Bing- Founding Dean, Cheung Kong Graduate School Business</li> <li>• Mr. David Olsson AM - National President, Australia China Business Council</li> <li>• Prof. Siah Hwee Ang- President, Wellington Chamber of Commerce, New Zealand</li> <li>• H.E. Mr. Furuya Tokuro, Japan's Consul General to Australia</li> </ul>
9:30am	<p><b>The Digital Economy Revolution: Shaping the Future of Innovation and Growth</b></p> <p><i>Chair:</i> Mr. Joo Ok Lee- Head of Regional Agenda, Asia Pacific- World Economic Forum, France</p> <ul style="list-style-type: none"> <li>• Mr. Cong Thang Huynh- Co-founder &amp; Chairman, Asia-Vietnam</li> <li>• Mr. Rithy Sear- Chairman, Worldbridge Group of Companies- Cambodia</li> <li>• Ms. Belinda Dennett- Head of Government Relations- AirTrunk, Australia</li> <li>• Dr. Tony Lau- Founding Partner, The March Group- China/USA</li> <li>• Mr. Takeru Kawashima- Executive Director, 01Booster Inc- Japan</li> </ul>
10:30am	<b>Coffee Break</b>
11:00am	<p><b>Empowering Futures: Advancing Skill Training, Vocational and Human Capital Development</b></p> <p><i>Chair:</i> Commissioner Cameron Baker-Chair, South Australian Skills Commission</p> <ul style="list-style-type: none"> <li>• Dato J. Palaniappan, Executive Chairman, ASEAN Future Workforce Council-Malaysia</li> <li>• Ms. Angela Ngan Nguyen- Senior Advisor, Strategy &amp; Impact, RMIT- Australia</li> <li>• Mr. Joe Fussell- Founder/CEO, AS White Global- Australia</li> <li>• Dr. Matthew Brown- Deputy CEO, Group of Eight- Australia</li> <li>• Prof. Sharon Pickering- Vice-Chancellor &amp; President- Monash University</li> <li>• Mr. Dongok Riso Ahn- Founder, The Garrison- Korea</li> </ul>
12:00pm	<b>Lunch Break</b>
1:00pm	<p><b>Unlocking Opportunities: Empowering SME/MSMEs for Growth and Investment in ASEAN</b></p> <p><i>Chair:</i> Mr. Luke Achterstraat- CEO, The Council of Small Business Organisations of Australia</p> <ul style="list-style-type: none"> <li>• Ms. Wendy Perry- Managing Director, Workforce BluePrint- Australia</li> <li>• Mr. Wilson Ten- CEO, sandmerit group- Malaysia</li> <li>• Mr. Anthony Bubalo- CEO, Asia Society- Australia</li> <li>• Mr. Joey Concepcion- Founder, Go Negosyo / Chair ASEAN BAC- Philippines</li> <li>• Ms. Fiona Hoggart- Head, ASEAN-Australia Centre</li> </ul>
2:00pm	<p><b>Powering Australia- ASEAN/RCEP -Renewal Energy</b></p> <p><i>Chair:</i> Mr. Kevin Gallagher- Managing Director &amp; CEO Santos- Australia</p> <ul style="list-style-type: none"> <li>• Ms. Louisa Kinnear- CEO, Australia Energy Council</li> <li>• Mrs. Somruedee Somphong Chaimongkol- Former CEO, Banpu Plc- Thailand</li> <li>• Mr. Ryan Willemsen-Bell- CEO, Sun Cable International- Australia</li> <li>• Datuk Dr. Hazland Abang Hj Hipni- Deputy Minister for Energy &amp; Environment- Sarawak</li> <li>• Mr. Jimmy Tanachat Pochana- Chairman, Enserv Group-Thailand</li> </ul>
3:00pm	<b>Coffee Break</b>



# AUSTRALIA-ASEAN BUSINESS FORUM

Incorporating  
**RCEP**  
REGIONAL  
COMPREHENSIVE  
ECONOMIC  
PARTNERSHIP

## 27<sup>th</sup> August 2025 – DAY TWO – Forum Program Continued...

<b>3:30pm</b>	<b>Women Entrepreneurship: Strengthening ASEAN and Australia</b> <i>Chair:</i> Ms. Shinta W. Kamdani- CEO, Sintesa Group- Indonesia <ul style="list-style-type: none"> <li>• Ms. Lydia Santoso- Chair, Australia Indonesia Institute- Australia</li> <li>• Ms. Dianne Tipping- Chair, Export Council of Australia</li> <li>• Ms. Paris Zhang- Executive Director, China Business Group- Australia</li> <li>• Ms. Clare Marie Yvonne Lee- Founder/Principal Advisor, LCS Impact International-Philippines</li> </ul>
<b>4:20pm</b>	<b>Keynote Speaker</b> <ul style="list-style-type: none"> <li>• Hon. Anoulack Chanthivong MP- Minister for Industry and Trade, New South Wales</li> </ul>
<b>4:30pm</b>	<b>Forum Closing Remarks</b> <i>Chair:</i> H.E. Antonio A. Morales- Philippines Ambassador to Australia <i>Keynote Speaker:</i> H.E. Tiffany McDonald- Australia's Ambassador to ASEAN
<b>5:00pm</b>	<b>Forum Concludes</b>
<b>7:00pm</b>	<b>ASEAN Gala Dinner</b> 6:30 for 7pm

H.E. MOHAMED NAWAWI HAJI BOLHASAN – Acting Brunei's High Commissioner to Australia  
 H.E. CHEUNBORAN CHANBOREY - Cambodia's Ambassador to Australia  
 H.E. SISWO PRAMONO – Indonesia's Ambassador to Australia  
 H.E. CHATOULONG BOUASISAVATH – Laos Ambassador to Australia  
 H.E. SHARRINA ABDULLAH – Malaysia's High Commissioner to Australia  
 H.E. THET TUN – Myanmar's Charge d'Affaires to Australia  
 H.E. ANTONIO A. MORALES – Philippines' Ambassador to Australia  
 H.E. ANIL KUMAR NAYAR – Singapore's High Commissioner to Australia  
 H.E. ARJAREE SRIRATANABAN – Thailand's Ambassador to Australia  
 H.E. HUNG TAM PHAM- Vietnam's Ambassador to Australia

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NOTE: Presenters are subject to changes, and we will update if it occurs.