



2025 AUSTRALIA ASEAN BUSINESS FORUM

Advancing ASEAN Sustainability Agenda

When:
**26th – 27th
August 2025**

Where:
**Adelaide
Convention Centre**

- Renewal Energy & Green Economy
- Agriculture & Food Security
- Digital Transformation & Artificial Intelligence
- Human Capital & Skill Development
- Empowerment SME/MSME
- Trade and Investment

26th August 2025 – DAY ONE

8:30am	Welcome Forum Remarks <ul style="list-style-type: none">Mr. Francis Wong OAM, Chairman, Australia-ASEAN Business Forum
8:40am	Special Welcome Address <ul style="list-style-type: none">The Hon. Peter Malinauskas MP – Premier of South AustraliaHer Excellency the Honourable Sam Mostyn AC, Governor General of Commonwealth of Australia
8:55am	Official Opening Remarks <ul style="list-style-type: none">H.E. Arjaree Sriratanaban- Chair, ASEAN Committee in Canberra / Thailand's Ambassador to AustraliaMs. Wendy Black- Executive Director Policy, Business Council of AustraliaMr. Andrew McKellar- CEO, Australian Chamber of Commerce and Industry
9:15am	Keynote Speech <ul style="list-style-type: none">Hon. Dr. Kao Kim Hourn, Secretary-General of ASEAN
9:30am	Malaysia-ASEAN Chairmanship Agenda <ul style="list-style-type: none">Tan Sri Nazir Razak- Chairman, ASEAN-BAC Malaysia
9:45am	Strengthening ASEAN-Australia Engagement for a Shared Future <p><i>Chair:</i> H.E. Siswo Pramono- Indonesia's Ambassador to Australia</p> <ul style="list-style-type: none">Mr. Jay L. Lingeswara- Vice President, Commercial, Vietjet Air- VietnamMr. Kok Ping Soon- CEO, Singapore Business FederationMs. Jukhee Hong- Executive Director, ASEAN BAC- MalaysiaMr. Daniel Leong- Act. CEO, Brunei Economic Development BoardMr. Duy The Nguyen- Deputy CEO/Vice Chairman, Becamex IDC- Vietnam
10:30am	Coffee Break <i>Sponsored by Enserv Group</i>
11:00am	Championing ASEAN: Australian Business Leaders Driving Regional Engagement <p><i>Keynote Speaker:</i> Mr. Rashpal Singh Bhatti- Group Procurement Officer, BHP</p> <p><i>Chair:</i> Mr. Andrew Golezdzinski AM- Australia's former Ambassador to Vietnam / Malaysia</p> <ul style="list-style-type: none">Ms. Louise Adams- CEO Aurecon GroupMr. John Hopkins- CEO, Export Finance of AustraliaProf. Jessica Gallagher- Deputy Vice-Chancellor, International & External Engagement- Adelaide UniversityMr. Jonathon Bayes- Group Small-Stock Manager, Thomas Foods International- Australia



26th August 2025 – DAY ONE – Forum Program Continued...

12:00pm	Networking Lunch <i>Sponsored by BHP</i>
1:00pm	Accelerating the Green Economy: Pathways to Decarbonisation <i>Chair:</i> Mr. Martin Haese- SA Special Envoy for Singapore/Southeast Asia / Chairman-South Australia Premier Climate Change Council <ul style="list-style-type: none"> • Ms. Cathryn McArthur- Executive General Manager, Customer & Strategy, AGIG, Australia • Mr. Chana Poomee- Chief Sustainability Officer, SCG- Thailand • Mr. Killian Wentrup, ACEN Australia • Mr. Huzaini Ghazali- Chief Strategy & Portfolio Officer, Gentari- Malaysia • Hon. Robyn Cahill OAM- Minister for Trade, Business and Asian Relations- Northern Territory • Ms. Kate West- Chief Officer, Business & Markets, APAC- Arup
1:45pm	Keynote Speakers <i>Moderator:</i> Mr. Philipp Ivanov- Founder & CEO of GRASP <i>Keynote Speaker:</i> H.E. Ms Milena Rangel- Vice Minister for ASEAN Affairs, Timor-Leste
2:00pm	Doing Business in ASEAN: A Practical Guide to Market Entry and Expansion <i>Chair:</i> Mr. Leigh Howard, CEO, Asialink Business <ul style="list-style-type: none"> • Mr. Rafael Toda- President, Australia Philippines Business Council • Mr. Caesar Loong- Chairman, Malaysia Australia Business Council • Mr. Simon White- President, Australia Vietnam Business Council- QLD • Mr. Kok Ping Soon- CEO, Singapore Business Federation • Mr. Joe Fussell- President, Australia Thailand Business Council • Ms. Jennifer Mathews- National President, Australia Indonesia Business Council
3:00pm	Coffee Break <i>Sponsored by Business Events Adelaide</i>
3:30pm	Innovating Agriculture: Advancing Food Security through Science and Technology <i>Chair:</i> Dr. Michele Allan AO, Chair, Wine Australia <ul style="list-style-type: none"> • Dr. Visit Limlurcha- Vice-Chairman, Thai Chamber of Commerce • Mr. Andrew Fielke- Founder, Creative Native Foods- Australia • Mr. William Taing- Director, Beanstalk Agtech, Australia • Ms. Omi Dang- Chairlady, AgriS- Vietnam • Dr. Nur Rahman- Australia's Business Champion for Brunei • H.E. Ms Cheryl M.N. Caballero, Undersecretary for Ministry of Agriculture- Philippines
4:30pm	Harnessing AI, Cyber Resilience, and Innovation <i>Chair:</i> Ms. Erika Ly- Manager, International- Tech Council of Australia <ul style="list-style-type: none"> • Dr. Aini Suzana Ariffin- Prof. Centre for Artificial Intelligence and Robotics- Malaysia • Mr. Allan Jorgensen- Head, Centre for Responsible Business Conduct-OECD, Paris • Mr. Venu Annam- CEO, Cyber Governance, Australia • Ms. Hayley Winchcombe- Engagement Manager, Mandala Economics • Mr. Thanongsinh Kanlagna- President, ICT Commerce Association, Laos • Mr. Jamie Lindsay- Vice President, Technology- DTEX Systems
5:30pm	Day 1 Concludes



27th August 2025 – DAY TWO

8:30am	Opening Remarks <ul style="list-style-type: none">Hon. Joe Szakacs MP - Minister for Trade & Investment- South Australia
8:40am	Strengthening Prosperity: ASEAN's Role in integrating RCEP for Australia's Deeper Engagement with Asia <p><i>Chair:</i> Mr. Simon Birmingham- CEO, Australian Banking Association</p> <ul style="list-style-type: none">H.E. Dr Sok Siphana- Senior Minister Special Missions- Multilateral Trade and Economic Affairs-CambodiaMr. Joo-Ok Lee- Head, Regional Agenda, Asia Pacific- World Economic Forum, FranceProf Xiang Bing- Founding Dean, Cheung Kong Graduate School BusinessMr. David Olsson AM - National President, Australia China Business CouncilProf. Siah Hwee Ang- President, Wellington Chamber of Commerce, New ZealandH.E. Mr. Furuya Tokuro, Japan's Consul General to Australia
9:30am	The Digital Economy Revolution: Shaping the Future of Innovation and Growth <p><i>Chair:</i> Mr. Joo-Ok Lee- Head, Regional Agenda, Asia Pacific- World Economic Forum, France</p> <ul style="list-style-type: none">Mr. Cong- Thang Huynh- Co Founder/Chairman, Innolab Asia- VietnamMr. Rithy Sear- Chairman, WorldBridge Group of Companies- CambodiaMs. Belinda Dennett- Head of Government Relations- AirTrunk, AustraliaDr. Tony Lau- Founding Partner, The March Group- China/USAMr. Takeru Kawashima- Executive Director, 01Booster Inc- Japan
10:30am	Coffee Break <i>Sponsored by StudyAdelaide</i>
11:00am	Empowering Futures: Advancing Skill Training, Vocational and Human Capital Development <p><i>Chair:</i> Commissioner Cameron Baker-Chair, South Australian Skills Commission</p> <ul style="list-style-type: none">Dr. Matthew Brown- Deputy CEO, Group of Eight- AustraliaProf. Sharon Pickering- Vice-Chancellor & President- Monash UniversityDato J. Palaniappan, Executive Chairman, ASEAN Future Workforce Council-MalaysiaMr. Joe Fussell- Founder/CEO, AS White Global- AustraliaMr. Dongok Riso Ahn- Founder, The Garrison- South KoreaMs Angela Ngan Nguyen- Senior Advisor, Strategy & Impact, RMIT- Australia
12:00pm	Lunch Break <i>Sponsored by Santos</i>
1:00pm	Unlocking Opportunities: Empowering SME/MSMEs for Growth and Investment in ASEAN <p><i>Chair:</i> Mr. Costa Casiou- Managing Director, SPINFRA- Australia</p> <ul style="list-style-type: none">Mr. Joey Concepcion- Founder, Go Negosyo / Chair ASEAN BAC- PhilippinesMr. Wilson Ten- CEO, sandmerit group- MalaysiaMr. Anthony Bubalo- CEO, Asia Society- AustraliaMs. Fiona Hoggart- Head, ASEAN-Australia CentreMs. Wendy Perry- Managing Director, Workforce Blueprint- Australia
2:00pm	Powering Australia- ASEAN/RCEP -Renewal Energy <p><i>Chair:</i> Ms. Louisa Kinnear- CEO, Australia Energy Council</p> <ul style="list-style-type: none">Mr. Kevin Gallagher- Managing Director & CEO Santos- AustraliaMr. Tanachat Pochana- Chairman, Enserv Group-ThailandMrs. Somruedee Somphong Chaimongkol- Former CEO, Banpu Plc- ThailandMr. Ryan Willemsen-Bell- CEO, SunCable International- Australia
3:00pm	Coffee Break <i>Sponsored by Agile Mining Group</i>



AUSTRALIA-ASEAN BUSINESS FORUM

Incorporating
RCEP
REGIONAL
COMPREHENSIVE
ECONOMIC
PARTNERSHIP

27th August 2025 – DAY TWO – Forum Program Continued...

3:30pm	Women Entrepreneurship: Strengthening ASEAN and Australia <i>Chair:</i> Ms. Claire Marie Yvonne Lee- Founder/Principal Advisor, LCS Impact International-Philippines <ul style="list-style-type: none"> • Ms. Dianne Tipping- Chair, Export Council of Australia • Ms. Lydia Santoso- Chair, Australia Indonesia Institute- Australia • Ms. Paris Zhang- Executive Director, China Business Group- Australia • Ms. Omi Dang- Chairlady, AgriS- Vietnam
4:30pm	Forum Closing Remarks <i>Chair:</i> H.E. Antonio A. Morales- Philippines Ambassador to Australia <i>Keynote Speakers:</i> <ul style="list-style-type: none"> • H.E. Tiffany McDonald- Australia's Ambassador to ASEAN • H.E. Sarah Al Bakri Devadason- Malaysia's Permanent Representative to ASEAN
5:00pm	Forum Concludes
7:00pm	ASEAN Gala Dinner

ASEAN Heads of Mission

H.E. MOHAMED NAWAWI HAJI BOLHASAN
Acting Brunei's High Commissioner to Australia

H.E. CHEUNBORAN CHANBOREY
Cambodia's Ambassador to Australia

H.E. SISWO PRAMONO
Indonesia's Ambassador to Australia

H.E. CHATOULONG BOUASISAVATH
Laos Ambassador to Australia

H.E. SHARRINA ABDULLAH
Malaysia's High Commissioner to Australia

H.E. MYAT THUZAR THAN
Myanmar's Charge d'Affaires to Australia

H.E. ANTONIO A. MORALES
Philippines' Ambassador to Australia

H.E. ANIL KUMAR NAYAR
Singapore's High Commissioner to Australia

H.E. ARJAREE SRIRATANABAN
Thailand's Ambassador to Australia

H.E. HUNG TAM PHAM
Vietnam's Ambassador to Australia

Major Sponsors



Government of South Australia
Department of State Development



Sponsors



Partners



NOTE: Presenters are subject to changes, and we will update if it occurs.